

HP Colour LaserJet 4202 & 4302 Series



Target Customers

HP Color LaserJet Pro 4202 & 4302 series are ideal for **small to medium-sized businesses** that want fast, high-quality printing with simple set up and management including security.

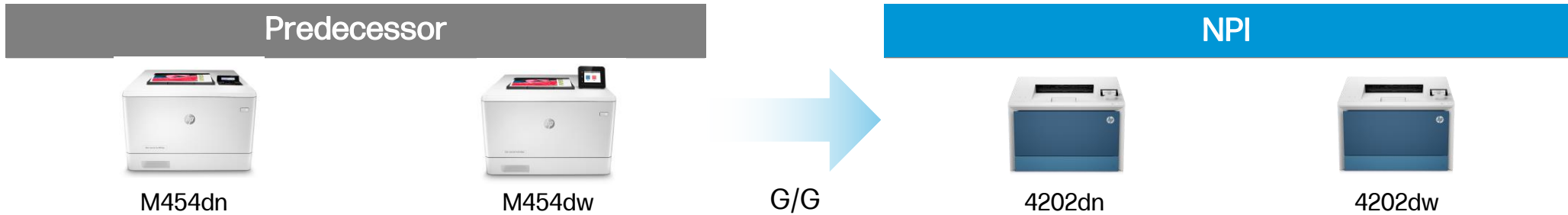
Target Scenarios

- ❖ An IT manager or an office manager wearing many different hats, seeking to print colour in the office for high-quality, high-volume marketing collaterals and maximizing internal document impact.
- ❖ Small businesses that need a shared colour printer for a small work team in a local or remote office.
- ❖ Businesses that need a dependable colour printer with strong security features that requires very little resources to setup and maintain while also being easy to use.
- ❖ For small and medium businesses who want to print high volume, stunning colour, and show off their business.

Why Buy?

- ❖ **Office Productivity** - stunning print quality with a 7.5% increase in printable colours and HP Premium Print mode. Fast speeds up to 35 ppm, Bluetooth capabilities, smaller footprint, lighter weight and modern design.
- ❖ **Easy Management** - Print, scan and get time shaving shortcuts with the HP Smart App, HP Web Jetadmin easily adds and updates devices, solutions, and policies.
- ❖ **Effortless Set Up** - streamlined set up and configuration, efficient dependable support.
- ❖ **Security** - peace of mind with HP Wolf Pro Security, firmware updates with code validation, unique device password.
- ❖ **Sustainability** - Print sustainably with 27% less energy use, 71% reduced plastic use in packaging and 33% less plastic used in cartridge body.

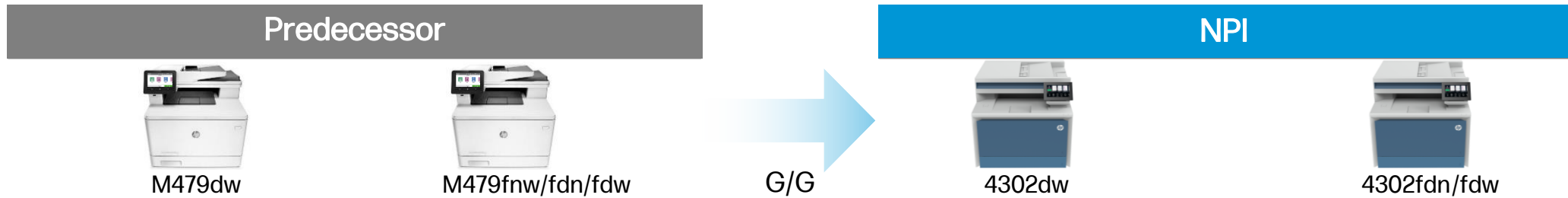
M454 > 4202 SF Compare



	Predecessor		G/G	NPI	
	M454dn	M454dw		4202dn	4202dw
Print speed (Letter/A4)	Up to 28/27 ppm		25% up	Up to 35/33 ppm	
FPOT (Black/Color) from Ready	As fast as 9.5 sec/11.1 sec in Letter As fast as 9.7 sec/11.3 sec in A4		1.1 sec faster in color	As fast as 9.1 sec/10.0 sec in Letter As fast as 9.5 sec/10.5 sec in A4	
Control Panel	2-line LCD	2.7in CGD touchscreen	Improved UI on DN bundle	4-line LCD with twist-and-click Dial	
TEC (ENERGY STAR 3.0)	0.804 kWh/week (normalized)		35% lower	0.520 kWh/week (normalized)	
Memory	512MB		=	512MB	
Paper capacity (Std./Max.)	Up to 850 sheets (with Optional 550-sheet tray)		=	Up to 850 sheets (with Optional 550-sheet tray)	
RMPV	750 to 4,000 pages		=	750 to 4,000 pages	
Monthly duty cycle	Up to 50,000 pages		=	Up to 50,000 pages	
Cartridge yields (K/CMY)	Inbox - 1.2K/1.2K pages A - 2.4K/2.1K pages X - 7.5K/6.0K pages		Reduced yield but a flat CPP/POP	Inbox - 1.2K/1.0K pages A - 2.0K/1.8K pages X - 7.5K/5.5K pages	



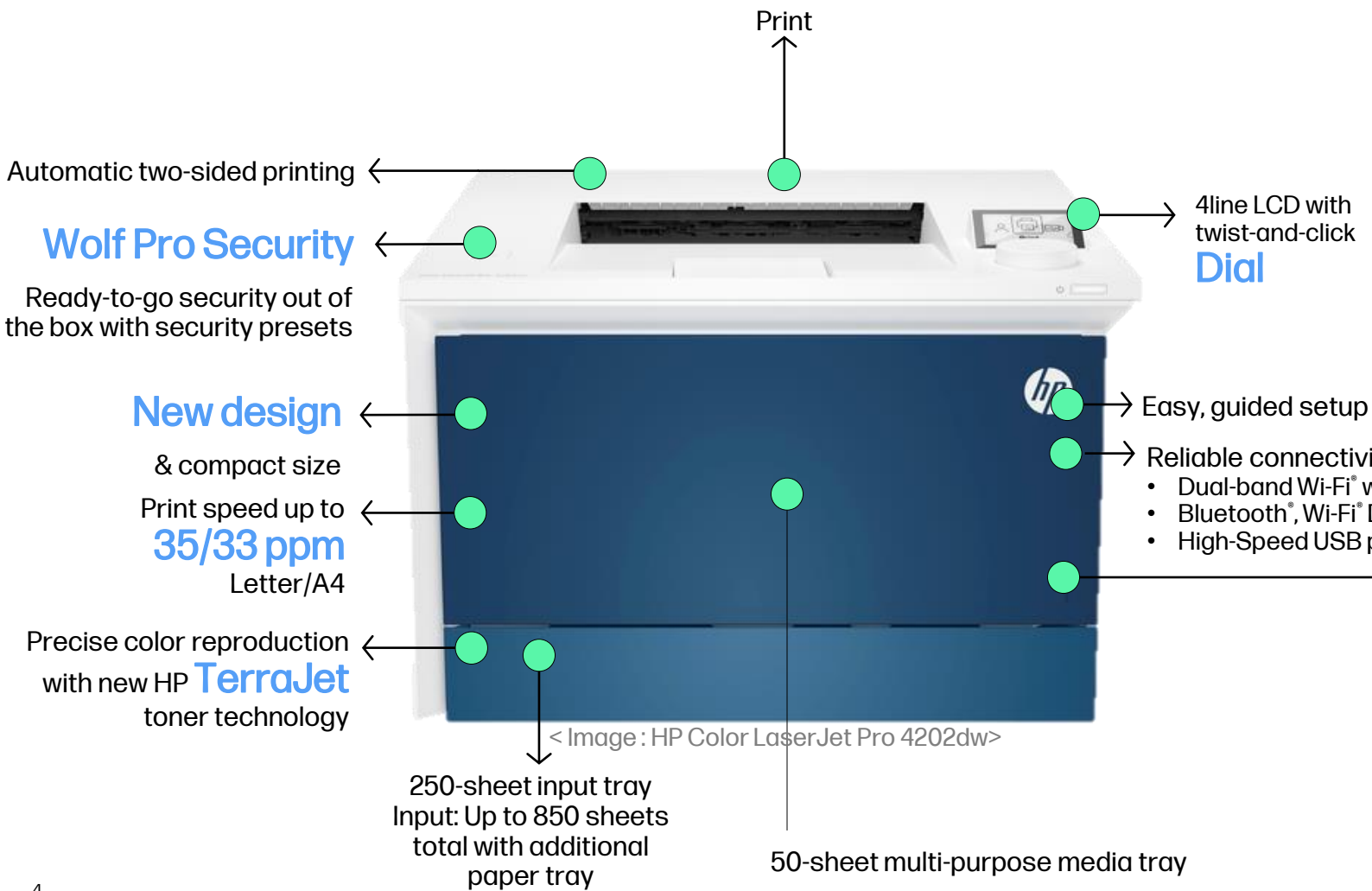
M479 > 4302 MF Compare



	Predecessor		G/G	NPI	
Print speed (Letter/A4)	Up to 28/27 ppm		25% up	Up to 35/33 ppm	
FPOT (Black/Color) from Ready	As fast as 9.5 sec/11.1 sec in Letter As fast as 9.7 sec/11.3 sec in A4		1.1 sec faster in color	As fast as 9.1 sec/10.0 sec in Letter As fast as 9.5 sec/10.5 sec in A4	
Control Panel	4.3in CGD touchscreen, Icon-based UI		Improved UI	4.3in CGD touchscreen, Tablet-like UI	
TEC (ENERGY STAR 3.0)	0.731 kWh/week (normalized)		24% lower	0.555 kWh/week (normalized)	
ADF Scan speed (Simplex/Duplex) in A4	Simplex: 29/20 ppm (black/color)	Simplex: 29/20 ppm (black/color); Duplex: 46/35 ipm (black/color)	6 ppm faster simplex color speed	Simplex: 29/ 26 ppm (black/color)	Simplex: 29/ 26 ppm (black/color); Duplex: 44*/35 ipm (black/color) *46 ipm with FW 1.3 (TBD)
Scanner advanced features	Simplex ADF	Single pass 2-sided ADF scanning	=	Simplex ADF	Single pass 2-sided ADF scanning
Memory	512MB		=	512MB	
Paper capacity (Std./Max.)	Up to 850 sheets (with Optional 550-sheet tray)		=	Up to 850 sheets (with Optional 550-sheet tray)	
Monthly duty cycle	Up to 50,000 pages		=	Up to 50,000 pages	
Cartridge yields (K/CMY)	Inbox - 2.4K/1.2K pages A - 2.4K/2.1K pages only X - 7.5K/6.0K pages		Reduced yield but a flat CPP/POP	Inbox - 2.0K/1.0K pages A - 2.0K/1.8K pages X - 7.5K/5.5K pages	



Walkaround - HP Color LJ Pro 4202dw



HP Premium Print mode



M454/M479 PQ

HP Premium Print mode

Accessory: 28N93A - HP Color LaserJet Pro 550 Sheet Paper Tray excl. China/US Gov't
632J6A - HP Color LaserJet Pro 550 Sheet Grey Paper Tray (China/US Gov't only)

Walkaround - HP Color LJ Pro 4302fdw

Print, scan, copy, fax

Shortcuts and scan-to cloud destinations

Automatic two-sided printing

4.3" color touchscreen, **Tablet-like UI**

Wolf Pro Security

Easy, guided setup

Ready-to-go security out of the box with security presets

Reliable connectivity

- Dual-band Wi-Fi® with self-healing
- Bluetooth®, Wi-Fi® Direct
- High-Speed USB ports, Ethernet

New design

& compact size

50-sheet multi-purpose media tray

Print speed up to **35/33 ppm** Letter/A4

HP Premium Print mode

Precise color reproduction with new HP **TerraJet** toner technology

250-sheet input tray
Input: Up to 850 sheets with additional paper tray

< Product Image shown: HP Color LaserJet Pro MFP 4302fdw >

M454/M479 PQ

HP Premium Print mode

Colour LaserJet Pro 4202 (SF)



Series line-up



	HP Colour LaserJet Pro 4202dw	HP Colour LaserJet Pro 4202dn
Best for	Small to medium-sized businesses that want fast, high-quality colour printing and intuitive management.	
Functions	Print Automatic two-sided printing 50-page multipurpose tray	Print Automatic two-sided printing 50-page multipurpose tray
Connectivity	Dual-band Wi-Fi ^{®8} , Bluetooth [®] , Wi-Fi [®] Direct and Ethernet	Ethernet
Productivity	Printing speeds of up to 33 ppm (Letter)/33 ppm (A4) ¹ , 300-sheet standard paper capacity	
User interface	Twist and click speed dial with four-line LCD	
User volume	3-10 people printing up to 4,000 pages per month	

Colour LaserJet Pro 4302 (MF)



Series line-up



	HP Colour LaserJet Pro MFP 4302dw	HP Colour LaserJet Pro MFP 4302fdn	HP Colour LaserJet Pro MFP 4302fdw
Best for	Small thriving businesses that want fast colour printing and scanning for maximum productivity		
Functions	Print, scan, copy. Automatic two-sided printing. 50-page Automatic Document Feeder	Print, scan, copy. Automatic two-sided printing and scanning. 50-page Automatic Document Feeder	Print, scan, copy, fax. Automatic two-sided printing and scanning. 50-page Automatic Document Feeder
Connectivity	Dual-band Wi-Fi ^{®8} , Bluetooth [®] , Wi-Fi [®] Direct and Ethernet	Ethernet	Dual-band Wi-Fi ^{®8} , Bluetooth [®] , Wi-Fi [®] Direct and Ethernet
Productivity	Printing speeds of up to 33 ppm (Letter)/33 ppm (A4) ¹ , 300-sheet standard paper capacity		
User interface	4.3-inch colour touchscreen		
User volume	3-10 people printing up to 4,000 pages per month		

Promotional Package NPIs



4202DW (4RA88F)

33 ppm
Print only
RMPV 4,000
4-line LCD with rotational
dial
Auto 2-sided print
Dual Band Wi-Fi/
Bluetooth

+0.6ku in distribution inventory
Price support - **20.00% Additional Discount via distribution**
£25 End User Cashback (Available until 31st Oct)
3 Year Warranty Extension available
Buy & Try program applicable



4202DN (4RA87F)

33 ppm
Print only
RMPV 750 -4,000
Auto 2-sided printing
Ethernet/High speed
USB

+0.6ku in distribution inventory
Price support - **20.00% Additional Discount via distribution**
£20 End User Cashback (Available until 31st Oct)
3 Year Warranty Extension available
Buy & Try program applicable



4302DW (4RA83F)

33 ppm
Print, Scan, Copy
RMPV 4,000
4.3inch colour
touchscreen
Auto 2-sided print/ADF
Dual Band Wi-Fi/Bluetooth

+1ku in distribution inventory
Price support - **15.00% Additional Discount via distribution**
£50 End User Cashback (Available until 31st Oct)
3 Year Warranty Extension available
Buy & Try program applicable



4302FDN (4RA84F)

33 ppm
Print, Scan, Copy
RMPV 4,000
4.3inch colour
touchscreen
Auto 2-sided print/ADF
Ethernet only

+1ku in distribution inventory
Price support - **15.00% Additional Discount via distribution**
£75 End User Cashback (Available until 31st Oct)
3 Year Warranty Extension available
Buy & Try program applicable



4302FDW (5HH64F)

33 ppm
Print, Scan, Copy, Fax
RMPV 4,000
4.3inch colour
touchscreen
Auto 2-sided print/ADF
Dual Band Wi-Fi/Bluetooth

+1ku in distribution inventory
Price support - **15.00% Additional Discount via distribution**
£100 End User Cashback (Available until 31st Oct)
3 Year Warranty Extension available
Buy & Try program applicable

